**Goal 1: Programs.** Develop and maintain exemplary preparation programs that are current, stress collaborative principles, emphasize applications of technology, reflect practices that are innovative and relevant, provide multicultural perspectives, and meet or exceed accreditation standards.

<table>
<thead>
<tr>
<th>Objective</th>
<th>Action Steps</th>
<th>By Whom</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective 1A:</strong> Develop consistency across all university and public school supervising personnel with respect to their understanding of the teacher preparation program (NCATE Standards 1, 2 &amp; 3)</td>
<td>Revisit and evaluate student teaching procedures, forms and policies and revise as needed</td>
<td>Student Teaching Committee (Ad Hoc)</td>
<td>Annually</td>
</tr>
<tr>
<td></td>
<td>Revisit the contents of the Guidelines for Student Teaching and Eligibility Portfolio, University Coordinators Manual and Supervising Teacher Manual. Revise as needed</td>
<td>Student Teaching Committee (Ad Hoc)</td>
<td>Annually</td>
</tr>
<tr>
<td></td>
<td>Provide professional development for COE faculty, public school supervising teachers and pre-service teachers including, but not limited to, Conceptual Framework, Continuous Assessment Plan, clinical supervision practices and the infusion of technology into instruction</td>
<td>KATE/Faculty</td>
<td>Ongoing</td>
</tr>
<tr>
<td></td>
<td>Conduct training sessions for faculty in the 2+2 programs located at Henderson, Hopkinsville, Madisonville and Paducah</td>
<td>Dean/Chairs/Faculty/TES/Continuing Education/Advising Center</td>
<td>Ongoing</td>
</tr>
<tr>
<td></td>
<td>Adapt and provide professional development for university coordinators and faculty in the evaluation of Eligibility Portfolios consistent with the evolving student work</td>
<td>CAC/Chairs/Faculty</td>
<td>Ongoing</td>
</tr>
<tr>
<td></td>
<td>Review, evaluate and revise Conceptual Framework</td>
<td>Conceptual Framework Committee</td>
<td>Annually</td>
</tr>
<tr>
<td></td>
<td>Review Conceptual Framework at COE annual retreat</td>
<td>CAC/Faculty</td>
<td>Annually</td>
</tr>
<tr>
<td></td>
<td>Submit any recommended revisions to CAC, Dean and ...</td>
<td>Conceptual Framework</td>
<td>Annually</td>
</tr>
</tbody>
</table>

**Objective 1B:** Review conceptual framework in order to provide focus, direction, and consistency in curriculum (Conceptual Framework) (MSU 2.4)
<table>
<thead>
<tr>
<th>Objective 1C: Review assessment system and unit evaluation. (Standard 2) (MSU 2.4)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Review, evaluate and refine student assessment system and unit operations to improve the unit and its programs.</strong> Submit any recommended revisions to CAC, Dean and faculty for input</td>
</tr>
<tr>
<td>NCATE Standard Two Committee/KATE Director/TES Director/CAC</td>
</tr>
<tr>
<td>Ongoing</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Objective 1D: Review field and clinical experiences. (Standard 3)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Review and evaluate field and clinical experiences.</strong> Submit any recommended revisions to CAC, Dean and faculty for input</td>
</tr>
<tr>
<td>NCATE Standard 3 Committee/Coordinator of Field Placements/Coordinator of Student Teaching/Director of School Services and Research</td>
</tr>
<tr>
<td>Ongoing</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Objective 1E: Provide resources and experiences of greater cultural awareness and diversity (Standard 4) (MSU 1.3,2.4,2.8)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Collect and disseminate appropriate materials through MSU Media/ Resource Centers</strong></td>
</tr>
<tr>
<td>COE Multicultural Committee/Program Faculty/2+2 Coordinators</td>
</tr>
<tr>
<td>Ongoing</td>
</tr>
</tbody>
</table>

| **Provide professional development for faculty and students** |
| COE Multicultural Committee |
| Ongoing |

| **Identify and utilize innovative ways to provide diverse multicultural experiences for faculty and students** |
| COE Multicultural Committee |
| Ongoing |
Objective 1F: Review the unit curriculum and experiences to provide candidates diverse experiences. (Standard 4) (MSU 1.3,2.4,2.8)

- Work with the Institute for International Studies and the Women's Center to develop opportunities for students and faculty
  - COE Multicultural Committee  
  - Ongoing

- Continue to address the requirements of special needs students, faculty and staff
  - EEO/SSLD/COE Faculty and Staff/CAC  
  - Ongoing

- Continue Dean's series on multicultural education
  - COE Multicultural Committee  
  - Ongoing

- Review and evaluate unit curriculum and experiences to provide diverse experiences. Submit any recommended reviews to CAC, Dean and faculty for input
  - NCATE Standard 4 Committee  
  - Ongoing

- Encourage undergraduate and graduate students to participate in international educational experiences.
  - CAC/Program Coordinators/Faculty  
  - Ongoing

Objective 1G: Determine program needs of public school teachers, administrators, and other professionals in the MSU service region (Standard 1 & 2) (MSU 4.1)

- Establish district contacts to distribute schedules, information, determine specific needs
  - Regional Campus Education Coordinators/Teacher Quality Institute/Continuing Education/WKEC  
  - Ongoing

- Collect and analyze data concerning program needs
  - Program Coordinators/Regional Campus Education Coordinators/Director School Services & Research/Teacher Quality Institute/Continuing Education/TES/Chairs  
  - Ongoing

- Evaluating and reviewing teacher leader initiatives and teacher work samples
  - Dean/CAC/ Program Coordinators  
  - Ongoing

- Present program needs to CAC and Dean
  - Program Coordinators/Regional Campus Education Coordinators/Director School Services & Research/Teacher Quality Institute/Continuing Education  
  - Ongoing
**Objective 1H:** Actively collaborate with public school personnel, students, and faculty from across campus in decisions regarding COE programs (Standards 5 & 6) *(MSU 4.1,4.6)*

1H1. Collaborate with West Kentucky Educational Cooperative, the Badgett Center, and Regional Early Childhood Training Center to effect a greater level of cooperation *(MSU 2.10)*

- Ensure that public school teachers, administrators, other professionals and students are involved in college and department committees as appropriate
  - Assistant Dean/Departmental Chairs/CAC  
  - Ongoing

- Maintain collaboration with teacher preparation faculty outside of the COE (e.g., luncheons, TE Admission Committees and PRC)
  - Chairs/Faculty/TES  
  - Ongoing

- Meet and share information with all partners
  - Dean/Director of School Services and Research  
  - Ongoing

- Work with Professional Development Partners to develop PD programs for school administrators and teachers
  - Director of School Services and Research  
  - Ongoing

- Assist in the delivery of Summer Institutes
  - Director of School Services and Research/Faculty/Public School Teachers/KDE/RTC/TQI  
  - Annually

**Objective 1I:** Assess each COE program (Standards 1 & 2) *(MSU 2.4,2.9)*

- Programs will appoint advisory committees to evaluate, revise (if needed) and approve Continuous Assessment Plans
  - Program Coordinators/Chairs  
  - Ongoing

- Align COE curriculum with national and state initiatives (e.g., Core Content, PRAXIS II, Principles of Learning and Teaching, No Child Left Behind, Reading First and Closing the Gap)
  - CAC/Program Coordinators/Faculty  
  - Ongoing

- Review program requirements including prerequisites, sequence, and hours to graduate
  - CAC/Program Coordinators/Faculty  
  - Ongoing

- Assess and implement changes to graduate programs for effective management and coordination related to NCATE recommendations
  - CAC/Graduate Coordinator/Chairs/Program Coordinator/Graduate Studies Committee/Faculty  
  - Ongoing
11. Generate and utilize data to assess programs (See COE Continuous Assessment Plan)

<table>
<thead>
<tr>
<th>Activity</th>
<th>Responsible Party</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Survey of student teachers</td>
<td>Student Teacher Coordinator/KATE/EPSB</td>
<td>Annually</td>
</tr>
<tr>
<td>Survey of interns, resource teachers</td>
<td>Director for School Services and Research/EPSB survey</td>
<td>Annually</td>
</tr>
<tr>
<td>Survey of supervising teachers</td>
<td>Student Teacher Coordinator/EPSB</td>
<td>Annually</td>
</tr>
<tr>
<td>Collect data from field experience participants</td>
<td>Coordinator of Field Services</td>
<td>Annually</td>
</tr>
<tr>
<td>Collect admission data, Title II and PRAXIS results for program assessment</td>
<td>Director of TES</td>
<td>Annually</td>
</tr>
<tr>
<td>Collect portfolio results for program assessment</td>
<td>Student Teacher Coordinator/Program Coordinators/Graduate Coordinator/NCATE Coordinator</td>
<td>Annually</td>
</tr>
<tr>
<td>Disseminate assessment data to faculty annually to assist in revising COE strategic plan/continuous assessment and program evaluation</td>
<td>Director of School Services and Research/Director of TES/Graduate Coordinator/Program Coordinators</td>
<td>Annually at Retreat-Ongoing</td>
</tr>
<tr>
<td>Programs will review current data sources and determine if additional data are needed for program refinement at undergraduate and graduate levels</td>
<td>Faculty/Chairs/Program Coordinators/Graduate Coordinator</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Review, revise and implement a continuous assessment plan for each COE program</td>
<td>Chairs/Program Coordinators/Faculty/Graduate Coordinator</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Mentoring will be provided for candidates seeking Alternative Routes to Certification (EPSB Option VI)</td>
<td>Coordinator for Alternative Routes to Certification/Program Faculty</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Establish evaluation criteria and plan</td>
<td>Director of TES/Coordinator for Alternative Routes to Certification/Program Faculty</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

**Objective 1J: Provide certification alternatives (Standard 1) (MSU 2.11)**
Objective 1K: Implement endorsements in appropriate graduate programs

- Add information to appropriate documents; advise students
  - Director of TES/Coordinator for Alternative Routes to Certification/Program Coordinators/Faculty/Dean’s Office/Department Chairs
  - Department Chairs/Faculty
  - Ongoing

Goal 2: Faculty. Recruitment and retention of faculty, who are committed to high standards of performance, exemplify good teaching, model successful collaboration, integrate technology into teaching, contribute to achievement of collegiate and departmental goals, maintain professional currency, and actively seek external funding to support the mission and goals of the College of Education. (MSU 3.1, 4.2)

Objective 2A: Develop college-wide guidelines and parameters for teaching, service, and research as they relate to promotion, tenure, merit, and post-tenure review (Standard 5)

- Develop process for departmental review
  - Chairs
  - Completed 2001

- Implement department plan and revise as needed
  - Chairs/Faculty
  - Ongoing

- Conduct orientation for new faculty
  - Dean/Chairs/TES Director/KATE Director
  - As new faculty are hired
<table>
<thead>
<tr>
<th>Objective 2A:</th>
<th>Develop and adopt College-wide guidelines with departmental/chair reviews as appropriate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2A2.</td>
<td>Review each department's plan for meeting college guidelines</td>
</tr>
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<td></td>
<td>Dean/Chairs/CAC</td>
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<td>Ongoing</td>
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<thead>
<tr>
<th>Objective 2B:</th>
<th>Review unit evaluation of faculty performance and professional development consistent with NCATE recommendation (Standard 5) (MSU 2.1, 3.1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2B.</td>
<td>Review and evaluate the unit evaluation of faculty/chair performance and professional development. Submit any revisions and recommendations to the CAC, Dean and faculty</td>
</tr>
<tr>
<td></td>
<td>NCATE Standard 5 Committee/Dean</td>
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<td>Ongoing</td>
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<thead>
<tr>
<th>Objective 2C:</th>
<th>Establish means for assisting faculty to develop effective teaching behaviors and professional growth to support good teaching (Standard 5) (MSU 2.1, 3.1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2C.</td>
<td>Respond to NCATE recommendation by reviewing and revising evaluation of faculty including tenured faculty and department chairs</td>
</tr>
<tr>
<td></td>
<td>Dean/Chairs/Faculty</td>
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<tr>
<th>Objective 2D:</th>
<th>Assist faculty in academic advising of students (Standard 5) (MSU 1.3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2D.</td>
<td>Review guidelines for teaching mini-grants</td>
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<td>CAC</td>
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<td>Ongoing</td>
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<thead>
<tr>
<th>Objective 2C1:</th>
<th>Assist faculty in professional growth and the exploration of innovative activities/methods to improve student learning</th>
</tr>
</thead>
<tbody>
<tr>
<td>2C1.</td>
<td>Allocate and award mini-grant funds (to the level that funds are available)</td>
</tr>
<tr>
<td></td>
<td>Dean</td>
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<td>Ongoing</td>
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<thead>
<tr>
<th>Objective 2C2:</th>
<th>Implement on-going professional development experiences to enable faculty to integrate the technology competencies mandated by KY and national standards</th>
</tr>
</thead>
<tbody>
<tr>
<td>2C2.</td>
<td>KATE/CTLC/Program Coordinator for Educational Leadership/Faculty</td>
</tr>
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<td>Ongoing</td>
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</tbody>
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<thead>
<tr>
<th>Objective 2C3:</th>
<th>Provide instructional support for faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>2C3.</td>
<td>Chairs/Program Coordinators/Faculty</td>
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<td></td>
<td>Ongoing</td>
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<thead>
<tr>
<th>Objective 2C4:</th>
<th>Provide monies for professional development such as conferences, workshops and presentations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2C4.</td>
<td>Departments/Dean’s office/Provost/CISR</td>
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<td>Ongoing</td>
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<thead>
<tr>
<th>Objective 2C5:</th>
<th>Conduct orientation for new faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>2C5.</td>
<td>Chairs/Advising Center/Graduate Coordinator/Director of Teacher Education Services</td>
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<td></td>
<td>Ongoing</td>
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</tbody>
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<thead>
<tr>
<th>Objective 2D:</th>
<th>Conduct update sessions for faculty at the beginning of each school year</th>
</tr>
</thead>
<tbody>
<tr>
<td>2D.</td>
<td>Chairs/Director of Teacher Education Services/Program Coordinators</td>
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<td>Ongoing</td>
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</tbody>
</table>
Objective 2E: Establish professional development for faculty in instructional applications of technology (Standards 1 & 5) (MSU 2.2, 3.1)

2E1. Provide professional development in technology applications

Provide introductory and advanced professional development opportunities to assist faculty in developing the competencies identified in KY’s technology standard

Chairs/KATE/Faculty Mentors

Ongoing

2E2. Provide quality applications support

Provide appropriate technical and support personnel

Dean/KATE/Faculty Mentors

Ongoing

2E3. Extend distance learning applications and increase offerings (MSU 2.10)

Review classroom technology needs and prioritize for purchase

Dean/CAC/KATE/Technology Oversight Committee

Ongoing

Review, select and offer appropriate courses via ITV to accommodate student needs

Dean/Chairs/Continuing Education

Ongoing

Create and deliver web-based and web-enhanced courses, including offerings on KVU, Murray State and COE web servers

Faculty/Program Coordinators/Chairs/KATE/CTLC/Continuing Education

Ongoing

Provide support for faculty as they implement technology in their courses

Chairs/CAC/KATE/CTLC

Ongoing

Objective 2F: Support faculty in maintaining professional currency (Standards 1 & 5) (MSU 3.1)

Provide support for travel to professional meetings and professional materials and resources

Dean/Chairs/KATE

Ongoing

Foster opportunities for professional sharing (e.g., COE retreat, brown bag lunches, Dean’s Chat and commitment to professional organizations)

Dean/Faculty

Ongoing

Assist faculty in participation in Kentucky Department of Education, Education Professional Standards Board and other professional activities

Dean/Chairs/Director of School Services and Research

Ongoing
Objective 2G: Recruit and retain well qualified and diverse faculty (Standards 4 & 5) (MSU 3.1)

- Conduct broad-based searches
- Implement university and COE minority faculty recruitment plan
- Seek funding and support for lecturers/distinguished practitioners seeking doctoral degrees
- Follow policy and procedures relative to merit
- Conduct broad-based searches
- Implement university and COE minority faculty recruitment plan
- Seek funding and support for lecturers/distinguished practitioners seeking doctoral degrees
- Follow policy and procedures relative to merit
- Annually
- Dean/Chairs/Search Committees
- Ongoing
- Dean/Chairs/Provost
- Ongoing
- Chairs/Dean
- Ongoing
- KATE/Dean/Director of School Services and Research
- Ongoing
- Chairs of ECE and ACS/TES/Program Coordinators/Faculty Mentors
- Each Semester/Ongoing
- TES/Coordinator of Student Teaching/Program Faculty
- Each Semester/Ongoing
- KATE/CTLC/Chairs/Program Faculty
- Ongoing
- Chairs/Program Coordinators/Program Faculty
- Ongoing

Objective 2H: Provide professional development for adjunct faculty (MSU 3.1)

- Continue to invite all adjunct instructors to professional development events
- Provide professional development for 2+2 adjunct faculty
- Provide professional development for university coordinators of student teachers
- Use electronic communication tools to communicate between and among faculty (including adjuncts)
- Provide adjunct instructor with faculty mentor
- KATE/Dean/Director of School Services and Research
- Ongoing
- Chairs of ECE and ACS/TES/Program Coordinators/Faculty Mentors
- Each Semester/Ongoing
- TES/Coordinator of Student Teaching/Program Faculty
- Each Semester/Ongoing
- KATE/CTLC/Chairs/Program Faculty
- Ongoing
- Chairs/Program Coordinators/Program Faculty
- Ongoing

Goal 3: Students. Recruitment and retention of students who exhibit a sincere commitment to their chosen profession, who are actively involved in and professional development and who build a record of continuous progress.

Objective 3A: Recruit and retain quality students (Standards 1 & 4) (MSU 1.1, 1.2)

- Adhere to admission standards
- Review admission requirements to Teacher Education
- Committee make recommendations to the CAC
- Implement new undergraduate advising policy and procedures
- Director of Teacher Ed Services/Departments
- CAC
- Ad hoc Committee
- CAC
- Ongoing
- As needed
- As needed
- 2005-2006
<table>
<thead>
<tr>
<th>Task</th>
<th>Responsible Party</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Block admission to advanced courses in teacher education for students not admitted to the program</td>
<td>Director of TES/Chairs/Departments</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Fund one-half time position for recruitment and retention of minority students into Teacher Education</td>
<td>Teacher Quality Institute/Provost/Dean</td>
<td>Annually</td>
</tr>
<tr>
<td>Recruit minority graduate and undergraduate students (e.g., follow university minority recruitment plan, implement KDE Minority Educator Recruitment and Scholarship Program, implement African-American Administrator Recruitment Program, and collaborate with TQI initiatives)</td>
<td>Dean/Chairs/TQI/Faculty</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Recruit students in high-need certification areas (Special Education, Modern Languages, Math, Science, etc.) by providing additional scholarship opportunities</td>
<td>Teacher Quality Institute/Provost/Dean</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Support the continued involvement of faculty members in the Roads Scholars Program</td>
<td>Dean/Chairs/Faculty</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Review and revise undergraduate and graduate recruitment materials</td>
<td>Assistant Dean/Director for School Services/Chairs/Program Coordinators</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Improve the quality of ITV course delivery system at all sites</td>
<td>Continuing Education/Dean</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Support courses and programs at Hopkinsville, Henderson, Madisonville, Paducah and other sites</td>
<td>Dean/Chairs/KATE</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

3A1. Recruit and retain quality students by increasing students access to programs by extended campus offerings through ITV, satellite campus, web-based courses (including KVU) and Alternative Routes to Certification Programs (MSU 2.10, 4.3, 6.3)
Assist faculty in developing and offering appropriate web-based courses

Dean/Chairs/KATE/Continuing Education

Ongoing

Continue full-time position to support Alternative Routes to Certification Programs and Continuous Assessment Initiatives

TQI/Provost/Dean

Ongoing

Seek funds to support faculty involvement in the delivery of Alternative Routes to Certification Programs

CAC/Dean

Ongoing

3A2. Maintain quality advising

Implement COE advising policy and procedures

Chairs/Program Coordinators/Faculty/Advising Center

Ongoing

Provide training for faculty through mentoring and other activities

Chairs/Program Coordinators/Faculty/Advising Center

Ongoing

Maintain appropriate advising documentation for each student

Chairs/Program Coordinators/Faculty/Advising Center

Ongoing

Maintain and support the undergraduate advising center and the function of the graduate coordinator

Ongoing

Provide orientation sessions for transfer students

Dean/Chairs/Program Coordinators/Faculty/Advising Center

Ongoing

Monitor course enrollment and make modifications as needed

Provost/Dean/Chairs/VP for Student Affairs

Ongoing

Objective 3B: Review student knowledge, skills and dispositions. (Standard 1)

Recognize faculty service in comprehensive faculty evaluation

NCATE Standard I Committee/NCATE Coordinator/TES

Ongoing

Review and evaluate student ability to demonstrate knowledge, skills and dispositions. Submit any recommended reviews to CAC, Dean and faculty for input

KATE/Faculty/Technology Oversight Committee

Ongoing

Provide instruction to meet the Kentucky New and Experienced Teacher Technology Standards and Kentucky Administrator Standards as described in the COE Technology Plan

Faculty

Ongoing

Objective 3C: Provide support and encouragement in the application of technology in pre-professional practice (Standard 1) (MSU 2.2)
<table>
<thead>
<tr>
<th>Objective</th>
<th>Description</th>
<th>Responsible Parties</th>
<th>Status</th>
</tr>
</thead>
</table>
| 3C1       | Provide technological support for portfolios and other assessment activities | - Review policies and procedures to maximize use of COE technology labs: Technology Oversight Committee/KATE  
- Review COE programs and goals and make recommendations for technology resources for COE Education facilities: Program Coordinators | Ongoing |
|           | Align curricular/instructional experiences to Kentucky Technology Standards: Faculty/KATE/TES/Program Coordinators  
- Support development and review of electronic eligibility portfolios: Faculty/KATE/CTLC | Ongoing |
|           | Review and support assessments utilizing technology: Chairs/Program Coordinators/KATE | Ongoing |
| **Objective 3D:** Include graduate and undergraduate students in professional meetings, conferences and workshops (Standards 1 & 3) *(MSU 2.2)* | - Provide opportunities for appropriate inclusion of students in professional development activities: Director of School Services and Research/Chairs  
- Program faculty will be notified of professional development opportunities for students: Dean | Ongoing |
| **Objective 3E:** Review COE recognition and awards | Continue implementation | Awards Committee/CAC | Ongoing |
| **Goal 4:** Service, Leadership and Research. Engagement of faculty, staff, and students in activities that lead to research, service, collaboration, and strengthening partnerships within and beyond the university *(MSU C2, C3, C4, D6, D7)* | - Encourage and support faculty participation on committees, task forces, etc. at local, state, regional, national and international levels: Dean/Department Chairs/Provost/CISR/KATE | Ongoing |
Objective 4B: Assist faculty in the exploration of multicultural, technology and/or collaborative activities (Standards 5 & 6) (MSU 3.2, 3.3, 3.4)

- Encourage and support presentations at local, state, regional, national, and international conferences
  Dean/Department Chairs/ Provost/CISR/KATE Ongoing
- Encourage and support faculty research and publication
  President/Dean/Department Chairs/TES Ongoing
- Encourage faculty participation in Roads Scholars, Residential Colleges, KTIP, student teachers and mentoring new principals
  Dean/Department Chairs Ongoing
- Encourage faculty participation in university level governance activities
  Dean/Department Chairs Ongoing
- Recognize one outstanding individual each year for research/publication activities; recognize one outstanding individual each year for creative activities.
  Outstanding Research & Creative Activity Awards Committee Ongoing
- Review guidelines for teaching mini-grants
  CAC Ongoing
- Allocate and award mini-grant funds (to the level of funding available)
  Faculty/CAC Ongoing
- Pursue publication and/or presentation opportunities
  Dean/Chairs/Continuing Education Ongoing
- Support faculty engaging in international endeavors (e.g. faculty exchanges, collaborative programs, and presentations)
  Dean/Chairs Ongoing
- Continue present programs and expand program offerings for students at regional sites
  Faculty/CAC Annually

Objective 4C: Strengthen collaborative partnerships within the university and the regional service area. (Standard 5) (MSU 4.3, 4.6, 4.7)

- Objective 4D: Communicate to COE constituencies activities and successes of faculty, staff, and students in the areas of service, leadership, and research (MSU 2.5, 2.6)
  - Publish and distribute a comprehensive annual newsletter and an on-line newsletter (Connections)
    Faculty/Director of School Services and Research Ongoing
Encourage students to utilize the alumni tracking website

Director of School Services/Dean’s Office

Encourage faculty to involve undergraduate and graduate students in Scholars Week

Faculty/Director of School Services and Research/KATE

**Goal 5: Resources. Utilization of collaborative processes involving the College Administrative Council to establish priorities, allocate resources and encourage, and support efforts to generate resources internally and externally**

**Objective 5A: Examine University and COE process for allocations of resources (Standard 6) (MSU 5.2, 5.3)**

Determine resources necessary for the continued maintenance and growth of COE programs

Determine priorities as related to COE Strategic Plan and make reallocations as needed

Dean/Faculty/CAC

**Objective 5B: Review unit governance structure and the availability and use of resources. (Standard 6) (MSU 5.2, 6.2)**

Review and evaluate the unit governance structure and the availability and use of resources. Submit any revisions and recommendations to CAC, Dean and faculty

NCATE Standard 6 Committee

**Objective 5C: Support efforts to generate resources through external funding (Standard 6) (MSU 4.2, 5.4)**

Identify and pursue appropriate grant opportunities leading to funded projects

CAC/Office of Sponsored Programs/Faculty/Contracted Services

**Objective 5D: Ensure that resources are available and used to provide for a variety of state of the art instructional applications and delivery systems (Standards 1 & 6)**

Maximize the use of Alexander Hall and its classrooms, including instructional technology and networks

Technology Oversight Committee/CAC

Provide resources for instruction in the COE classrooms as described in the COE Technology Plan Implement and evaluate annually the COE Technology Plan

Technology Oversight Committee/CAC

**Objective 5E: Ensure that students have the resources needed to be successful**

Organize existing materials and secure appropriate additional resources for the Curriculum Materials Center

Dean/Chairs/Program Faculty
<table>
<thead>
<tr>
<th>Objective 5F: Improve database capabilities to enhance capacity, accuracy and efficiency</th>
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<tbody>
<tr>
<td>Provide resources to regional centers</td>
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<td>Secure funding to provide diverse field experiences for all students</td>
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<td>Collaborate with Information Systems and Admissions and Registrar’s office to identify available data that can be merged into the COE database</td>
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<td>Provide supportive arrangements (additional staff and budgeted resources)</td>
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<td>Improve/add to reporting capabilities</td>
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<tr>
<th>Objective 5G: Review and revise COE Strategic Plan (MSU 6.2)</th>
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<td>Conduct Administrative Retreat each year</td>
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Addendum

Murray State University Strategic Planning Goals

1. **Goals Related to Students and Student Enrollment**
   1.1 The University shall conduct sustained recruitment operations in a five-state area and internationally to meet the enrollment goals established by the Council on Postsecondary Education and the Board of Regents.
   1.2 The University shall establish academic and student life policies and programs to meet the retention and graduation rate goals established by the Council on Postsecondary Education and the Board of Regents.
   1.3 The University shall create a campus environment and student life program that values diversity, encourages and supports active involvement, and promotes student success and satisfaction.

2. **Goals Related to Academics**
   2.1 Quality teaching and learning shall be the pre-eminent activities at the institution.
   2.2 The campus focus shall be on developing information literacy and academic excellence through active learning.
   2.3 The University shall be committed to excellence in the general education curriculum, which is based upon the academic traditions of broad-based, liberal education.
   2.4 The University shall sustain a balanced range of liberal and professional programs of excellence and endeavor to prepare students for their chosen profession.
   2.5 The University shall promote the cultural and scholarly activities of the University and serve as a cultural center for the campus and surrounding community.
   2.6 The University shall develop and sustain at least one program of national distinction.
   2.7 The University shall maintain its commitment to a competitive program in selected intercollegiate athletics for both men and women, consistent with the other educational goals of the institution.
   2.8 The University shall support the internationalization of the campus and curriculum.
   2.9 The University shall maintain additional discipline accreditation as opportunities arise.
   2.10 The University shall continue to provide greater educational access and academic outreach to Kentucky’s population.
   2.11 The University shall encourage academic innovation.

3. **Goals Related to Faculty and Staff**
   3.1 The University shall attract, develop and retain high quality, diverse faculty and staff.
   3.2 The University shall foster high faculty and staff morale and productivity.
   3.3 The University shall create and implement and “enhanced service” plan that encourages and recognizes quality service to all constituents.
   3.4 Research and service shall be important functions of the University.
4. **Goals Related to External Relations**
   4.1 The University shall maintain regular communication with alumni and involve them in the University, its priorities, goals, and objectives.
   4.2 The University shall recognize the growing need to raise private funds and establish an ongoing comprehensive campaign to maintain excellence in all programs of the University, including student scholarships.
   4.3 The University shall play an active role in regional economic development.
   4.4 The University shall enhance its national reputation through ongoing marketing initiatives emphasizing quality and academic excellence.
   4.5 The University shall support the region through arts, cultural, and professional programs.
   4.6 The University shall engage in public service programs with business, industry and labor, public and private schools, governmental agencies, and the general public.
   4.7 The University, through its leadership, shall engage in discussions that shape the educational policies in the region and Commonwealth.

5. **Goals Related to Needs and Uses**
   5.1 The University shall continue to seek a fair and equitable percentage of state funding.
   5.2 The University shall develop a strategy to examine current facilities, allocate space efficiently, prioritize maintenance and renovation projects, and communicate the priorities.
   5.3 The University shall review institutional processes and procedures to encourage effective and efficient operations.
   5.4 The University shall support the pursuit of external funding.

6. **Goals Related to Institutional Planning**
   6.1 The University shall maintain its reputation as a public university of high quality.
   6.2 The University shall implement ongoing, collegial and effective strategic planning which enhances a strong sense of community and shared vision.
   6.3 The University shall endeavor to keep tuition affordable and make education accessible to a diverse population.