

INSTRUCTOR: Dr. Ben Littlepage

DEPARTMENT: Educational Studies, Leadership and Counseling

COURSE PREFIX: PSE **COURSE NUMBER:** 700 **CREDIT HOURS:** 3

I. TITLE: History and Foundations of American Higher Education

II. COURSE DESCRIPTION AND PREREQUISITE(S):

This course provides a historical overview of the U.S. system of higher education, with an emphasis on the development of colleges and universities, and how these developments have shaped current policies and practices in higher education. Curricular, administrative, and policy issues will be explored.

Prerequisite(s): None

III. COURSE OBJECTIVES:

The student will be able to:

- A. develop an understanding of the historical influences of the U.S. system of higher education,
- B. explore the differences among types of institutions and their missions,
- C. examine the impact of federal and state governments on higher education,
- D. investigate the changing role of faculty and administrators within higher education, and
- E. identify contemporary issues impacting higher education.

IV. CONTENT OUTLINE:

- A. Colonial Period 1636-1789
- B. Emergent Nation 1790-1869
- C. University Transformation 1870-1944
- D. Mass Higher Education Era 1945-1975
- E. Consolidation Era 1976-1993
- F. Contemporary Era 1994-2009

V. INSTRUCTIONAL ACTIVITIES:

- A. Video lectures and discussions
- B. Online discussions via Canvas
- C. Small group activities
- D. Problem-based research projects

VI. FIELD, CLINICAL, AND/OR LABORATORY EXPERIENCES:

Two field-based investigations

VII. TEXT(S) AND RESOURCES:

Cohen, A., & Kisker, C. (2010). *The shaping of the American higher education system: Emergence and growth of the contemporary system*. San Francisco, CA: Jossey-Bass.

VIII. EVALUATION AND GRADING PROCEDURES:

Evaluation and grade will be determined by assignments, tests, and projects based on text, supplementary readings in professional journals, lectures, presentations, group activities, and class discussions. Late assignments will receive a deduction of 10% the total point value for each day late. Due dates can be found in the Canvas course shell.

Institution Historical Review Project #1	30 points
Institution Historical Review Project #2	30 points
Functional Unit Historical Review Project	40 points
<u>Discussion Boards (10x3)</u>	<u>30 points</u>
Total:	130 pts

A = 90 – 100%
 B = 80 – 89%
 C = 70 – 79%
 D = 60 – 69%
 E = below 60%

Discussion Board Forums: Students will be asked to comment and engage classmates on PSE historical topics with present day relevancy.

Institution Historical Review Projects: Students will select two institutions for which they will perform historical reviews, one established over 100 years ago and one established less than 60 years ago. The project components will include an 1.) institutional profile, 2.) timeline of historical milestones, and an 3.) explanation as to how those milestones impacted the institutional profile, as defined by the Carnegie Classification System. Students are expected to conduct interviews and perform archival searches to complete the projects. Students will present findings to the class.

Functional Unit Historical Review Project: Students will select a functional unit of interest and perform a historical review. Students will identify two present day trends or issues impacting the functional unit and explain how historical shifts in the profession lead to the present day issues. The project components will include an 1.) overview of the functional unit (e.g. institutional presence, services, constituents), 2.) current issues or trends influencing the unit, 3.) timeline of historical milestones for the functional unit, and an 4.) explanation as to how those milestones impacted the current trends-issues of the functional unit. Students are expected to conduct interviews with administrators at various institutions and professional association leaders as well as perform archival searches to complete the project. Students will share findings with the class in the form of an authentic video.