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OFFICE HOURS: MW 3:30-4:30; TR 11-2

DEPARTMENT: ART & DESIGN

COURSE PREFIX/NUMBER: ART 111-02 **Meeting Time:** TR 8-10:45 **CREDIT HOURS:** 3.0.

I. TITLE: Two-Dimensional Design.

II. COURSE DESCRIPTION AND PREREQUISITE(S): Fundamental elements and concepts of design. Six hours per week. **Prerequisite(s):** None.

III. COURSE OBJECTIVES:

- To possess a working knowledge of the Elements and Principles of design vocabulary. Working knowledge refers to awareness of the ten elements and eight principles as listed in most design texts, the ability to imagine in the conscious mind (picture) examples of the elements and principles, and to be able to identify their application and presence in personal and observed art work
- To develop a skill in color manipulation and a knowledge of basic color theory.
- To develop originaive skills in the process of individual concept development and to be aware of the undesirability of relying on “cliché” or secure images which require little imagination or originaive energy to produce.
- To be given the opportunity to participate in structured, but open-ended studio design activities that require thinking and individual problem solving, compliment contemporary two-dimensional design concerns, and allow for valid foundation experiences.
- To develop an awareness of the power and nature of visual, non-verbal communication.
- To hone one’s skills of sight, imagination, creative problem solving, reason, and intuition.
- To develop a general studio art practice and professional skill set, which include researching concepts & forms, critique, individual and collaborative processes, as well as verbal and written communication

IV. CONTENT OUTLINE: The curriculum of Two-Dimensional Design will be carried out through studio activities, projects, lectures, group discussions, film screenings, and demonstrations related to the studio activities. All deadlines and due dates will be announced in class and posted in handouts. It is the student’s responsibility to be aware of any announced alterations to the schedule.

V. INSTRUCTIONAL ACTIVITIES:

The majority of class time will be spent working hands-on in the studio or engaging in discussions about two dimensional design and art; for this reason attendance and participation is extremely important in order to succeed in this class. The decision to take this course is the decision to attend every class, every time it meets.

Being prepared is essential to do well in this course. This entails completing assignments on time, having materials ready to work in the studio, completing the scheduled readings and being an active member of the class. Although ample time is given in class to work on projects, you will be required to work regularly outside of scheduled class time in order to complete assignments.

You are required to maintain a sketchbook to be used for practicing exercises, brainstorming ideas during and outside of class time, and taking notes. This sketchbook should be brought to EVERY class period, and may be collected and graded at any point in the semester.

VI. FIELD, CLINICAL, AND/OR LABORATORY EXPERIENCES:

Students will work in and outside of the classroom to develop an understanding of art studio practice.

VII. TEXT(S) AND RESOURCES:

You need access to your university email account and Canvas

Materials will be available at the University Bookstore at the Curris Center, however you will need to purchase some other items separately from the equipment sold in the kit. The kit will include:

- Sketchbook, no lines (9in x 12in)
- Bristol Sketchbook, smooth (14in x 17in)
- Sharpie Black Permanent Marker (thick and thin)
- X-acto Knife with extra blades
- Drawing pencils (H, 4H, 2B, 6B)
- White eraser
- Cork backed metal ruler (12in or 18in)
- Rubber cement and rubber cement pick-up
- Circle template
- Acrylic paints
- Thick and thin paintbrushes (flat, diagonal cut, rounded)
- Le Pen

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- Mounting boards: purchase as needed through art cash

* Additional items may be required (items purchased through art cash will be charged to your student account at the end of the semester)

Examples possible materials *Artist Tape *Water container *Colored pencils and markers

Textbook: no textbook is required for this course

Handouts/readings will be assigned throughout the semester. You will be required to print out and bring them to class for discussion. They will be posted on Canvas or emailed.

VIII. EVALUATION AND GRADING PROCEDURES:

Grading

Successful and timely completion of all projects and assignments are the minimum requirement to earn a grade of C. Grades above C are earned by quality of work and class participation. Art projects will be assessed with an emphasis placed on their demonstration of creative, conceptual and aesthetic merits, technical, as well as verbal articulation about the work during critiques.

Overall effort and general attitude towards your work, and improvement during the semester will factor into your grade.

Project Rubric

40%-Image, Idea, Content: are aesthetics being employed in your artwork; are ideas original or provocative; is there a purpose to your work; is it accessible to the viewer/audience; did you effectively engage in concepts and principles within the parameters of the assignment?

40%-Technique & Technical Proficiency: are tools being used effectively or ingeniously; is care being used throughout the creative process; do the technical decisions involved assist the Image, Idea or Content; does it look purposeful or accidental; is there evidence of sufficient effort, or are you choosing the easiest solution, did you demonstrate the effective application of appropriate processes based on the assignment parameters? Your abilities in category 2 may affect your grade in category 1.

20%-Participation & Professional Development: are you making an effort to be involved in critiques and discussions; are you being critical of classmate's work; do you appropriately discuss your work and views; do you use lab time efficiently and regularly; do you act as if you truly want to be a professional artist? FYI: excessive goofing-off, tardiness or the use of social networking devices during critiques, lectures, lab time, demonstrations or class discussion will negatively impact your grade.

Grade Explanations

A range = Outstanding: exceeding the expectations artworks at this level in some manner. Including but not limited to: exploring many possibilities when photographing; dedicates time solely for the goals of assignments; creates original, thought provoking work.

B range = Proficient: Artworks consistently demonstrate the effective use of art concepts and principles within the parameters of the assignments with few errors or weaknesses.

C range = Basic: Artworks demonstrate the minimal use of creative and conceptual approaches emphasized in the course as relevant to the parameters of the assignments with acceptable but significant weakness or error as well as significant technical assistance and guidance from the instructor

D range = unsatisfactory: Artworks fail to sufficiently demonstrate the effective use of creative and conceptual approaches emphasized in the parameters of the assignments and also fails to sufficiently demonstrate the effective techniques within the parameters of the assignments.

E Unacceptable work and effort

Grade Scale: A = 95-100; A- = 94-90; B+ = 87-89; B = 84-86; B- = 80-83; C+ = 77-79; C = 74-76; C- = 70-73; D+ = 67-69; D = 64-66; D- = 60-63 E = 59 and below

IX. ATTENDANCE POLICY: The attendance policy for this class is as follows:

ATTENDANCE IS MANDATORY and will be taken at every class.

- If you must miss class, make every attempt to contact me in advance.
- You are allowed 3 absences throughout the semester. After that, any further absences will result in 5 percentage points being deducted from your final grade.
- **6 OR MORE ABSENCES WILL RESULT IN AUTOMATIC FAILURE OF THIS COURSE.**
- Work missed during excused absences can be made up, but it is the student's responsibility to contact the instructor for make-up work.
- Excused absences must be accompanied by an official document.
- If you are absent it is your responsibility to get missed information/material from peers or the instructor.
- Tardiness/leaving early is not accepted or appreciated. 3 late arrivals/leaving early occurrences are equivalent to 1 absence.
- Announced changes to the course calendar, demonstrations, or general classroom critiques demand your presence; work of another kind will not be accepted in lieu of missed instruction. A missed class does not constitute an extension of an assignment!

Students are expected to adhere to the MSU Attendance Policy outlined in the current *MSU Bulletin*.

Excused absences fall into two broad categories:

1. Absence due to personal illness or death in the immediate family or other extraordinary personal circumstance. Appropriate authentication or documentation is required.
2. Absence due to student participation in a university-sanctioned event in which the student serves as a representative of the institution.

Students with excused absences are not excused from work assigned or expected as a part of the missed class period. Students are required to make up all work missed and must complete this work within a time frame agreed upon with the instructor.

If a student is concerned about the implementation of this policy, the student should try to resolve the matter by discussing it with the instructor. Refer to the *MSU Bulletin* for additional information.

X. ACADEMIC HONESTY POLICY:

Murray State University takes seriously its moral and educational obligation to maintain high standards of academic honesty and ethical behavior. Instructors are expected to evaluate students' academic achievements

accurately, as well as ascertain that work submitted by students is authentic and the result of their own efforts, and consistent with established academic standards. Students are obligated to respect and abide by the basic standards of personal and professional integrity.

Violations of Academic Honesty include:

Cheating - Intentionally using or attempting to use unauthorized information such as books, notes, study aids, or other electronic, online, or digital devices in any academic exercise; as well as unauthorized communication of information by any means to or from others during any academic exercise.

Fabrication and Falsification - Intentional alteration or invention of any information or citation in an academic exercise. Falsification involves changing information whereas fabrication involves inventing or counterfeiting information.

Multiple Submission - The submission of substantial portions of the same academic work, including oral reports, for credit more than once without authorization from the instructor.

Plagiarism - Intentionally or knowingly representing the words, ideas, creative work, or data of someone else as one's own in any academic exercise, without due and proper acknowledgement.

Instructors should outline their expectations that may go beyond the scope of this policy at the beginning of each course and identify such expectations and restrictions in the course syllabus. When an instructor receives evidence, either directly or indirectly, of academic dishonesty, he or she should investigate the instance. The faculty member should then take appropriate disciplinary action.

Disciplinary action may include, but is not limited to the following:

- 1) Requiring the student(s) to repeat the exercise or do additional related exercise(s).
- 2) Lowering the grade or failing the student(s) on the particular exercise(s) involved.
- 3) Lowering the grade or failing the student(s) in the course.

If the disciplinary action results in the awarding of a grade of E in the course, the student(s) may not drop the course.

Faculty reserve the right to invalidate any exercise or other evaluative measures if substantial evidence exists that the integrity of the exercise has been compromised. Faculty also reserve the right to document in the course syllabi further academic honesty policy elements related to the individual disciplines.

A student may appeal the decision of the faculty member with the department chair in writing within five working days. Note: If, at any point in this process, the student alleges that actions have taken place that may be in violation of the Murray State University Non-Discrimination Statement, this process must be suspended and the matter be directed to the Office of Institutional Diversity, Equity and Access. Any appeal will be forwarded to the appropriate university committee as determined by the Provost.

XI. NON-DISCRIMINATION POLICY AND STUDENTS WITH DISABILITIES:

Policy Statement

Murray State University endorses the intent of all federal and state laws created to prohibit discrimination. Murray State University does not discriminate on the basis of race, color, national origin, gender, sexual orientation, religion, age, veteran status, or disability in employment, admissions, or the provision of services and provides, upon request, reasonable accommodation including auxiliary aids and services necessary to afford individuals with disabilities equal access to participate in all programs and activities. For more information, contact the Executive Director of Institutional Diversity, Equity and Access, 103 Wells Hall, (270) 809-3155 (voice), (270) 809-3361 (TDD).

Students with Disabilities

Students requiring special assistance due to a disability should visit the Office of Student Disability Services immediately for assistance with accommodations. For more information, students should contact the Office of Student Disability Services, 423 Wells Hall, Murray, KY 42071. 270-809-2018 (voice) 270-809-5889(TDD).

STUDIO SPACE AND EQUIPMENT USAGE POLICY—MSU ART & DESIGN DEPARTMENT

Art & Design studios and the equipment are only for the use of the department faculty (adjuncts, lecturers, and visiting artists are included), the art technician, professional staff, and the students enrolled in Art & Design courses.

1. No children, pets, friends, boyfriends/girlfriends, spouses or significant others should be in the studios. **Under NO circumstances can they assist, use, or operate any of the equipment.**
2. During the hours when the studios are open for use, students enrolled in the courses specific to particular concentrations (ceramics, sculpture, wood, printmaking, photo, etc.) may use the studios related to their course work and the equipment therein if they were properly trained and authorized (other restrictions like the buddy-system etc. may apply).
3. A&D department students may use other studio spaces and equipment as a part of their class if accompanied by their faculty member and/or if instructed to do so as a part of the class by their faculty (based on an agreement with the faculty member responsible for the particular studio space). However, students cannot use the studio and equipment outside of agreed time and/or for their personal use. Also, students cannot use studio spaces and/or equipment during class time held in that space unless specifically permitted by the instructor.
4. No equipment may be removed from its designated area without chair's permission unless it is designed and intended as "portable" (movable is not portable). In that case the faculty member responsible for the equipment supervises its use.
5. At no time can users work under the influence of alcohol or drugs or consume alcohol or drugs while in the studios. (This includes prescription drugs if such drugs make the user drowsy or otherwise unsafe).
6. Students should not consume food or drinks in the studios. This could damage equipment (due to spills, etc.) and/or students could accidentally be ingesting chemicals absorbed into the food or drink. Please use common sense. Many instructors in certain studios may allow some food or drinks on occasions. However, students will be held financially responsible for the cost of repairs or replacement of any equipment caused by violation of these guidelines.
7. 24/7 Studio Access: By an agreement with the campus security, A&D students have essentially 24/7 access to the studios. However, the buildings are locked from midnight to 7 am. **Under NO circumstances are students permitted to prop doors open to leave and return to the building.** Any such violation may result in the loss of the 24/7 privilege for the whole department. Also, for your safety, use the so-called buddy system when working late, or at least lock yourself in the studio. Do not open for any "strangers." Anyone with access should have the key lock code.

Classroom Etiquette

In order to promote an environment where artistic growth and development is cultivated, students are asked to exhibit proper classroom etiquette. This means turning cell phones off or silent during class, showing up on time, not interrupting others during discussion, offering constructive criticism (not disregarding something because you merely don't like it), and being an overall positive contributor to the class. You may be asked to leave if you do not follow the rules above.

Facilities: Clean up after yourself. You are required to clean your space at the end of every class period.

Critiques

Critiques are a major part of any studio class and are essential for developing work. They act as the equivalent of an oral exam. As mentioned above in the etiquette section, students should be respectful of fellow classmates and offer constructive criticism as well as engage in conversation prompted by the subject matter within the work. Attending critique is one of the most important aspects of the class. Even if you are not prepared to turn in your project, come to critique! This way you can at least get your critique participation points and it will show me that you are serious about the project and your dedication to the class.

Late Work Policy

- Assignments are due when indicated by the instructor at the **beginning** of class
- Late assignments will drop one letter grade per class period late.
- An assignment more than 3 class periods late will not be accepted.
- If you are not done with your project on the assigned date, come to class anyway to participate and to get your critique points. This will show me that you care about the class. You will not be allowed to work on unfinished projects during critique.

Controversial Material

Artwork shown in this class may contain controversial or explicit material. This is true for the work I show in class and possibly the work that you and your peers generate. I have no interest in censoring your work, and I consider the classroom to be a safe environment for self-expression and the sharing of ideas and information of all kinds. If you feel uncomfortable about the subject matter, please try to stay for the class discussion. If you feel the need to leave the classroom, please contact me as soon as possible so that we can discuss it. Communication is welcome and will not be criticized.

Save all handouts including the syllabus. Continued attendance in this class constitutes an understanding and agreement with the terms and requirements set forth in this syllabus

Art and this class are at times both hard and fun. Take risks and experiment!